

Remarks

The following remarks are intended to fully respond to the Office Action dated April 6, 2007. In that Office Action, Claims 22, 23, 29, 30, 31, 32, 33, 34, 35, 43, 44, 45, 46, 47, 48, 50, 51, 52, and 53 were examined, and restricted as follows:

I. Claims 22-23, 29-35, drawn to a system for creating a store managed by the host for the store owner said store providing a consumer with access via said distributors to merchandise items selected from inventory, classified in class 705, subclass 26.

II. Claims 43-47 and 48, drawn to a store owner selecting the products which customers may purchase, classified in class 705, subclass 28.

III. Claims 50-51, drawn to offering goods for sale under a pre-existing brand, classified in class 705, subclass 26.

IV. Claims 52-53, drawn to selecting a distributor to fulfill a purchase request, each distributor offering the item at a different price, classified in 705, 400.

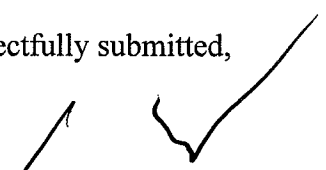
Conclusion

Applicant herein elects **Group I**.

The Commissioner is hereby authorized to charge any required fees not included, or any deficiency of fees submitted herewith, or credit any overpayment to Deposit Account No. 502775.

5/3/07
Date

Respectfully submitted,


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